

2018 Vision

APPRENTICESHIP/WORKFORCE DEVELOPMENT

Year 1— Fall Beta Test (1) Year One Hybrid Learning Class

Gather data/Feedback for building a functioning Education Application

Year 2— Additional Year One classes on hybrid learning

Year 3— Launch fully functional app for Education

CONTINUING EDUCATION/SAFETY/RENEWABLE ENERGY

Year 1— Achieve 10 SPARK entries

Year 2— Hold six viable Continuing Education classes, only marketed to current members and education list, not posting for public viewing

Year 3— Evaluate Continuing Education offerings based on two years of data

GOVERNMENTAL AFFAIRS

Year 1— Reboot members and chairperson, Chair + 4 (plus staff liaison)

Year 2— Legislative priorities, implementation plan

Year 3— Develop Maryland and Pennsylvania licensing

MEMBERSHIP/EVENTS

Year 1— Reboot members and chairperson, Chair + 4 (plus staff liaison)

Contractor goal 95/AP goal 44 with 92% retention

Pennsylvania expansion of members with school in area to support

Year 2— Star Member testimonial videos, and established member to new member video minimum of six for website, eNewsletter, Social Media

Year 3— Contractor goal: 105

ADMINISTRATION

Year 1—BOARD AND PAST PRESIDENTS: Restructure organization: address committees, number of committees, changing bylaws as required, Manual of Procedures. Implement.

Research AMS for Chesapeake and find cost model that's acceptable, sustainable, present by 3rd Quarter

Year 2—Assess Search Optimization (SEO) for Online Apprenticeship Program to bring IEC up on list

Year 3— Revamp, revitalize website

